

The 7th Annual Sandalwood Run for Hunger Sponsorship Package



“To serve those who hunger for food, water, and a renewed spirit, because hunger hurts and hunger pains deny dignity, deplete one of all energy and potential and most sadly it erodes the family, the community and its stability, impairing the potential of people to achieve independence.”

Prospective Sponsor:

The **7th Annual Sandalwood Run for Hunger** will be held again on Hilton Head Island on Saturday, October 15, 2022 at 8:30 am.

Our previous success has been in large part due to the awesome support we received from our community — to help make that possible again, we invite you to participate in this special event as a sponsor!

We are making exciting progress on our building fund initiative and having a pantry home we can call our own — the proceeds from the Run for Hunger fund will again go directly to this initiative. We are collaborating with our Town of HHI to secure a property that is both safe and accessible for all our neighbors in need as we continue to provide healthy food and a safe Resilient Structure in times of need.

Your participation will enable the Sandalwood Community Food Pantry to continue feeding the hungry for years to come because Hunger Hurts!

The Sandalwood Community Food Pantry is delighted to be partnering with our Title Sponsor, SERG Restaurant Group and Palmetto Running Company, which will benefit our neighbors in need living in our Hilton Head Island community. Registration is at sandalwoodrunforhunger.com or RunSignUp.com



We will return to the historic Mitchelville Freedom Park as the location for our 5K,10K Run/Walk -- this is an awesome course combining roads, trails and beach. Due to popular demand, we will again include the Fastest Dog Division.



We are making great progress on our building fund initiative and having a pantry home we can call our own — the proceeds from the Run for Hunger fund will again go directly to this initiative. Your participation will help make possible Sandalwood Community Food Pantry's continued support of families in need for many years to come.

We hope you will consider being a race sponsor this year and support The Annual Sandalwood Run for Hunger! Additional details and forms are attached.

With heartfelt thanks,

The Sandalwood Community Food Pantry

Rod Casavant
Director, Run for Hunger
Board of Directors

Reverend Dr. Nannette Pierson
Founder
Executive Director

Sandalwood Community Food Pantry

Sandalwood Community Food Pantry



There are various levels of sponsorship for your consideration:

Title Sponsor (1)
- \$10,000

Sponsorship reflects your company's support for helping address this important need in our Hilton Head Island Community

Rights:

Official designation as the Title Sponsor

Category Exclusivity (1)

* Opportunity to address audience during Awards ceremony

Right to promote sponsorship designation and use the Sandalwood & Palmetto Running Co. logos

Benefits:

Highest level of Marketing and Promotion:

- Listed as Title sponsor in marketing, sponsor print ads, newspaper articles, race flyers, posters and brochures
- Listed as Title sponsor on Sandalwood Run for Hunger website sandalwoodrunforhunger.com and Sandalwood Facebook
- Event promoted by Palmetto Running Company website, Facebook, Twitter, Instagram **the race will be professionally timed by PRC
- Company Name / Logo - top placement on the race shirt worn by runners
- Company Name and logo on the ribbon for award medals
- Post-race table for product/service promotion and sample giveaways (staffed by sponsor)
- Company name and exposure in Hilton Head Island area and beyond
- Verbal recognition race day *
- Post-race table for product/service promotion and sample giveaways (staffed by sponsor)
- Company Name and logo - top billing on Thank You Board
- Recognition pre and post-race on Sandalwood Web site and Facebook pages
- 15 complimentary race entries which includes race shirts
- **30% Discount for employees**
- Patronage supports your company's Hilton Head Island Community impact and giving strategy

**Gold Sponsor
(3) - \$5,000**

Sponsorship reflects your company's support for helping address this important need in our Hilton Head Island Community

Rights:

Official designation as a Gold Sponsor (2 Max)

Category Exclusivity

Right to promote sponsorship designation and Sandalwood & Palmetto Running Company logos

Benefits:

High level of Marketing and Promotion:

- Listed as Gold sponsor in marketing, sponsor print ads, newspaper articles, race flyers, posters and brochures
- Listed as Gold sponsor on Sandalwood Run for Hunger website sandalwoodrunforhunger.com and Sandalwood Facebook
- Event promoted by Palmetto Running Company website, Facebook, Twitter, Instagram ** The race will be professionally timed by PRC
- Company Name or Logo prominently placed on the race shirt worn by runners
- Prominent recognition on race advertisements including posters and brochures
- Company name and exposure in Hilton Head Island area and beyond
- Verbal recognition race day
- Post-race table for product/service promotion and sample giveaways (staffed by sponsor)
- Company Name and Logo on Thank You Board (top billing under Title sponsor)
- Recognition pre and post-race on Sandalwood Web site and Facebook pages
- 10 complimentary race entries which includes race shirts
- **25% Discount for employees**
- Patronage supporting your company's Hilton Head Island Community impact and giving strategy

Silver Sponsor - \$2,500

Sponsorship reflects your company's support for helping address this important need in our Hilton Head Island Community

Rights:

Official designation as a Silver Sponsor

Right to promote sponsorship designation and Sandalwood & Palmetto Running Company logos

Benefits:

Increased level of Marketing and Promotion:

- Listed as Silver sponsor in marketing, sponsor print ads, newspaper articles, race flyers, posters and brochures
- Listed as Silver sponsor on Sandalwood Run for Hunger website sandalwoodrunforhunger.
- Event promoted by Palmetto Running Company website, Facebook - The race will be professionally timed by PRC
- Company Name or Logo placed on the race shirt worn by runners
- Company name and exposure in Hilton Head Island area and beyond
- Verbal recognition race day
- Post-race table for product/service promotion and sample giveaways (staffed by sponsor)
- Company Name or Logo on Thank You Board
- Recognition pre and post-race on Sandalwood Web site and Facebook pages
- 6 complimentary race entries which includes race shirts.
- **20% Discount for employees**
- Patronage supporting your company's Hilton Head Island Community impact and giving strategy

Bronze Sponsor
- \$500

Sponsorship reflects your company's support for helping address this important need in our Hilton Head Island Community

Rights:

Official designation as a Bronze Sponsor

Benefits:

Increased level of Marketing and Promotion:

- Listed as Bronze sponsor in marketing, sponsor print ads, newspaper articles, race flyers, posters
- Listed as Bronze sponsor on Sandalwood Run for Hunger website sandalwoodrunforhunger.com
- Company Name or Logo placed on the race shirt worn by runners
- Company name and exposure in Hilton Head Island area
- Company Name or Logo on Thank You Board
- Recognition pre and post-race on Sandalwood Web site
- 2 complimentary race entries which include race shirts
- Patronage supporting your company's Hilton Head Island community impact and giving strategy

**Friend of Pantry -
\$100 - \$499**

Sponsorship reflects your company's support for helping address this important need in our Hilton Head Island Community

Rights:

Official designation as a Friend of Pantry

Benefits:

- Exposure in Sandalwood Run for Hunger website
- Company name and exposure in Hilton Head Island area

- Company Name on Thank You Board

- 1 complimentary race entry which includes a race shirt

- Patronage supporting your company's Hilton Head Island community impact and giving strategy

Sponsor Instructions: Complete this form and return by August 1, 2021.

**** This is the latest date to enable logo inclusion on race shirts. Please respond as soon as possible regarding your sponsorship decision, to ensure optimal sponsor promotion time in advance of the race.**

1. Provide your Company Information:

Company Name _____
Contact Person _____
Address Street _____
City, State, Zip _____
Phone _____ Email _____

2. Select and Circle one of the following sponsorship levels:

***Title Sponsor (\$5000) *Gold (\$2500) *Silver (\$1500) *Bronze (\$500) *Friend of Pantry (\$100-\$499)**

Name: _____ **Signature** _____ **Date:** _____

Your tax deductible Sponsor fee may be made out directly and mailed to:

Sandalwood Community Food Pantry
P.O. Box 5061
Hilton Head Island, SC 29938

Sandalwood Community Food Pantry is a 501(c)(3) organization -- EIN: 27-2766571

4. Sponsors that wish to use their complimentary race entries should register for the appropriate race using the attached race application (see below). *One race application per person and must be signed by each participant.*

3. Sponsor may choose to provide company name (up to 30 characters) or submit a logo. If lettering, please write your company name exactly as it is to appear on race website, promotions, signage, etc.

Artwork and logos should be submitted to Rod C. , rodcasavant@gmail.com

- logos for tee shirts will be printed in only one color and should be submitted as a vector file
- Logos for website should be submitted as 72 dpi JPEG or EPS files.
- **All artwork must be submitted no later than August 1, 2021 to be included in the race materials**

5. Indicate if you plan to send materials/giveaways to be distributed at the race. Yes No

6. For Sponsorships of \$1500 or more, indicate if you plan to have a representative at a race-day table.

Yes No

Please return this form to Rod Casavant via email (rodcasavant@gmail.com) or to the Sandalwood Community Food Pantry above. Please contact Rod with any questions or for additional information by email or (317-446-1149).

